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Abstract: The proceedings contain 22 papers. The topics discussed include: visual analysis of online learning engagement of student based on CiteSpace; analysis on the function and promotion strategy of metaverse empowering online-merge-offline teaching; innovation and application of university research management in the context of big data; research on the construction method of social relationship among learners for collaborative learning in online education; the influence of emotional experience on learning effect in blended learning in post-epidemic era; application of case-based PBL teaching method in the teaching of network and service engineering; research on the innovative path of psychological healthy education of university students in the context of big data; and one pulse and multiple lines drive the ideological and political teaching practice of endogenous course in big data course.

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